

Access to Justice Commission Communications Committee Charter

Purpose:

To identify the public and private constituencies in Colorado important to the effectiveness of the Access to Justice Commission.

To develop and deliver sustained and regular communications, targeted to those constituencies, to support the work of the Commission.

Responsibilities:

Identify and share with the Commission, for input and revision, a list of essential constituencies who should be a focus of the Commission's communications efforts.

Develop a "key messages" document as a resource for Commissioners to use in their interactions with constituencies and when preparing broad, public communications.

Develop an overall communications plan for the Commission that includes specific communications strategies and tactics to be implemented annually.

Support the work with the Executive Committee and the other ATJC Committees that will benefit from external communication.

Scope of Authority:

The committee shall take all action necessary and proper to effectuate its responsibilities and objectives. The committee shall not, however, issue any communication on behalf of the Commission without first obtaining approval of the Executive Committee.

Goals and Objectives:

Draw attention to and foster understanding of the importance of access to justice, the activities of the Commission, and the current state of access to justice in Colorado, among key constituencies and the public at large.

Develop support among key constituencies for the work of the Commission.

Support the work of the other committees and the Commission in general through effective internal and external communications.

Strengthen the Commission's communications capacity.

Develop an annual or bi-annual report for public circulation that highlights the societal value of a civil justice system that is accessible to all, the barriers to such access in Colorado, and the activities of the Commission to remove those barriers.

Identify and publicize work others outside the Commission are doing in Colorado to increase access to justice.

Encourage and support internal communications of the Commission on access to justice issues, work of the Commission, and work of others relevant to the work of the Commission.

Assist in developing a new, plain language to talk about 'access to justice' that has meaning readily apparent to the public at large and dispenses with insider terminology.

Membership:

The committee shall be comprised of five to twelve members drawn from the roster of Commissioners. The committee may appoint as additional members individuals who are not Commissioners but who have relevant expertise and share the goals of the committee and the Commission. Members will be asked to commit to a one-year term with an option to extend the appointment.